

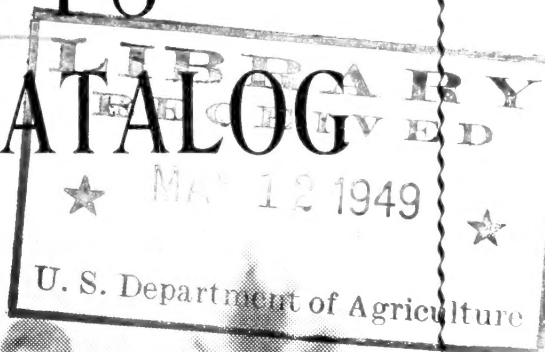
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1948

SEED CATALOG



BILLY HEPLER

America's Youngest Seed Grower

Novelties, Specialties
and
Heirloom Beans

Billy Hepler Seed Co.
Durham, New Hampshire

Our first birthday! The BILLY HEPLER SEED CO. again offers you novelties and varieties especially suited to the short cool summers of the north. Why not try the new HIGH 'C' tomato;—its vitamin content is three times that of ordinary tomatoes; or an orange tomato. They are really mild in flavor. The TINY GREEN string bean is really in demand. We have already refused orders for more than a ton of seed; we have just enough for a packet for you. Our GIANT SOLDIER bean, the EARLY QUEEN and the NEW HAMPSHIRE RED KIDNEY all look very good. Our four yellow varieties of sweet corn are the best we could find.

Nearly all our seed is grown in New Hampshire and has been carefully hand selected. With a few items comparatively little seed is available. However, we are glad to share what little we have.

TOMATO

All of the BILLY HEPLER SEED CO.'s tomato varieties are determinate. They should not be started before April 20. Setting out plants with fruit delays maturity. They will grow best in a rich soil in a warm location.

TINY TIM—An introduction of the Horticulture Dept., UNH. This is a dwarf tomato with small fruit. It may be started in August, transplanted to a 5 inch pot filled with rich composted soil. When grown in a sunny window, its fruit will ripen by Christmas. Planted outdoors it will produce hundreds of small, high quality tomatoes. Pkt. 25 cts.; 1/2 oz. \$2.50.

HIGH 'C'—Dr. Yeager's latest variety, the climax of 12 years of intensive breeding. A very prolific plant. The fruit is red in color, of medium size and contains from 3-4 times as much vitamin C as ordinary tomatoes. Pkt. 25 cts.; 1/2 oz. \$2.50.

WINDOW BOX—An introduction of the Horticulture Dept., UNH. WINDOW BOX is the earliest medium sized tomato, often ripening its first tomatoes in mid-July. The fruit is red in color and weighs from 2-3 ozs. Pkt. 25 cts.

EARLY CHATHAM—An introduction of the Horticulture Dept., UNH. The earliest commercial tomato. A high yielding variety with a 3 oz. tomato, red in color. This variety is widely grown in places where the season is short. It is the only commercial variety that is sure to ripen in northern New Hampshire. Pkt. 25 cts.; 1/2 oz. \$1.00.

NEW HAMPSHIRE VICTOR—An introduction of the Horticulture Dept., UNH. Specially bred for New England. An early commercial variety. The fruits average 4-5 ozs. in size, and are round and meaty. This should be your main crop variety. Pkt. 25 cts.; 1/2 oz. \$1.00.

ORANGE KING—An introduction of the Horticulture Dept., UNH. An orange-colored N. H. VICTOR. A large, high quality, productive tomato and mild and sweet in flavor. Pkt. 25 cts.; 1/2 oz. \$1.00.

ORANGE CHATHAM—An introduction of the Horticulture Dept., UNH. As its name indicates, an orange-colored Chatham. It is smaller than the ORANGE KING but 10 days earlier. Pkt. 25 cts.; 1/2 oz. \$1.00.

PEPPER

MERRIMACK WONDER (sweet)—An introduction of the Horticulture Dept., UNH. This variety has been selected for short cool summers. It is a thick walled pepper, sets fruit early and is very productive. Its quality is excellent. If you have trouble getting peppers in August, try this variety. Pkt. 25 cts.; 1/2 oz. \$1.25.

BEAN

TINY GREEN—An introduction of the Horticulture Dept., UNH. A whole canning, high quality snap bean. The seeds are small in size and white in color; the plants are large and should be spaced 9-12 inches apart. You will like this variety. Pkt. 25 cts.; 1/2 lb. \$1.00.

FLASH—An introduction of the Horticulture Dept., UNH. FLASH has both red pods and beans in the green shell stage. As a road-side stand bean it makes a very attractive appearance either shelled or in the pod. It also makes an excellent baking bean. Pkt. 25 cts.; lb. 75 cts.; 5 lbs. \$3.00.

BRILLIANT—An introduction of the Horticulture Dept., UNH. Very similar to FLASH except that the plant has short runners, therefore is not a true dwarf. The yield is slightly higher than FLASH. Pkt. 25 cts.; lb. 75 cts.; 5 lbs. \$3.00.

JACOB'S CATTLE—Widely known in N. H. as such names as Trout and Speckled Beauty. This bean is widely grown for green and dry shell purposes. Perhaps the prettiest of all dry shell beans. Pkt. 25 cts.; lb. 50 cts.; 5 lbs. \$2.50.

EARLY QUEEN—A dry shell heirloom bean of the JACOB'S CATTLE type. The earliest maturing variety at the Colebrook, N. H. test gardens. Pkt. 25 cts.

BUMBLE BEE—Grown for both green and dry shell. The beans are large, white with a big red eye, really beautiful in the green shell stage. It is of excellent quality as a baking bean. Pkt. 25 cts.; lb. 75 cts.

SOLDIER—A white kidney bean with a figure of a soldier on its eye. Very popular as a dry shell bean in N. H. One of the best of the heirlooms. Pkt. 25 cts.; lb. 50 cts.; 5 lbs. \$2.50.

GIANT SOLDIER—An improved Soldier bean, larger in size, higher yielding and better quality. It has a red instead of a brown soldier. Pkt. 25 cts.; lb. 75 cts.; 5 lbs. \$3.00.

NEW HAMPSHIRE RED KIDNEY—An introduction of the Horticulture Dept., UNH. Selected from an old variety popular in the White Mts. It resembles the Red Kidney in appearance but is 2 weeks earlier, better yielding and higher in quality. Pkt. 25 cts.; lb. 75 cts.

JEWETT—An early, white dry shell bean of the pea bean type, popular in northern N. H. Pkt. 25 cts.; lb. 75 cts.

GOLDEN PEA—A high quality golden yellow pea bean. This is an old variety popular in many sections of New England. Pkt. 25 cts.; lb. 75 cts.

LAPIN—This dwarf marrow bean is an all around variety. In its early stages it may be used as a string bean, later for green shell and finally as a dry shell bean. An early bean maturing in Durham when planted in late June. Pkt. 25 cts.; lb. 50 cts.

COWEY LIMA—An introduction of the Horticulture Dept., UNH. A red-seeded lima, a sport of Henderson's Bush lima originating in York, Maine. It germinates better in cold soils than white limas do. Pkt. 25 cts.

SWEET CORN

THE BILLY HEPLER SEED CO. is offering four varieties of golden sweet corn maturing in rotation and all of exceptionally high quality for home gardens or for road side stands. A planting in May and another in June of each of these four kinds will furnish your table with a continuous supply of the world's highest quality fresh, frozen, or canned corn.

KINGSCROST M13—A single cross hybrid. 65-70 days. Among the many varieties tested in N. H. this always excelled in earliness, high quality, beauty of ear, and evenness in ripening. The ears are of the 8 rowed Golden Bantam type, small in diameter but about 7 inches long. Pkt. 25 cts.; $\frac{1}{2}$ lb. 50 cts.

GOLDEN ROCKET—A 12 rowed variety, 70-75 days in maturity to follow M13. Pkt. 25 cts.; $\frac{1}{2}$ lb. 50 cts.

KINGSCROST 96A—A whole ear pack corn. Matures in about 75 days. This is an 8 rowed variety with slightly larger ears than M13. If anything it is a little better in quality; certainly an exceptionally fine table or whole ear pack corn. Pkt. 25 cts.; $\frac{1}{2}$ lb. 50 cts.

GOLDEN GLORY—A 12 rowed corn maturing in about 80 days with medium to large ears and the same high quality and beauty of ear as of M13 and GOLDEN ROCKET. Pkt. 25 cts.; $\frac{1}{2}$ lb. 50 cts.

For a continuous supply for your home garden we offer a generous packet of each of the above four varieties—75 cts.

EARLY WINE—Many people remember the Black Mexican corn of long ago. **EARLY WINE** is an improved Black Mexican. It is an open pollinated variety. Not equal to M13 in quality. Pkt. 25 cts.; $\frac{1}{2}$ lb. 50 cts.

POPCORN

RAINBOW or POPINJAY—An introduction of the Horticulture Dept., UNH. A cross between Pinkie and New Hampshire Pearl. An early maturing popcorn with all the colors of the rainbow. It can be used for decoration and popping. Pkt. 25 cts.; lb. 75 cts.; 5 lbs. \$3.00.

NEW HAMPSHIRE GOLDEN—A BILLY HEPLER SEED CO introduction. A golden yellow, hullless, rice type of popcorn, very early with a 6 inch ear. It has been selected and grown from ears which had a popping expansion of 25 and above. Pkt. 25 cts.; lb. 60 cts.; 5 lbs. \$2.50.

SQUASH

BUTTERNUT—The most popular squash introduction in recent years in New England. It belongs to the Moschata or Cushaw group of squash. It will not cross with squash of the Hubbard type. It is an excellent baking and pie squash. Pkt. 25 cts.; oz. 50 cts.; lb. \$4.50.

BUSH BUTTERCUP—An introduction of the Horticulture Dept., UNH. An improved Buttercup squash, earlier in maturity and higher yielding. It sets its first fruit close to the stem of the plant. It has shorter internodes, therefore a smaller plant. Pkt. 25 cts.; oz. 75 cts.; ½ lb. \$6.00.

WATERMELON

MERRIMACK SWEETHEART — A BILLY HEPLER SEED CO. introduction. This melon originally came from Japan but has been re-selected for northern conditions. It is early and high in quality. It frequently ripens in southern N. H. by August 15. It is round and averages 7-10 lbs. in size. Pkt. 25 cts.; oz. 75 cts.

WHITE MOUNTAIN—An introduction of the Horticulture Dept., UNH. A very early watermelon. It averages 4-5 lbs. in size. Pkt. 25 cts.

NEW HAMPSHIRE MIDGET—An improved WHITE MOUNTAIN; earlier, slightly smaller with black seeds. At the UNH Hort. farm a row 60 ft. long planted after June 10 yielded 150 ripe melons. Seed is very scarce. Pkt. of 50 seeds, 25 cts.

MUSKMELON

GRANITE STATE—An introduction of the Horticulture Dept., UNH. An early, high quality muskmelon bred especially for northern climate and short cool summers. Pkt. 25 cts.; oz. \$1.00.

ZUCCA MELON

A novelty belonging to the Lagenaria species; with striking white flowers and giant fruits up to 30 inches long. The flesh of the "melon" is white and flavorless. It may be fried like eggplant; commercially it is used for making citron for baking and preserves. It absorbs readily any flavored sirup. Seed is scarce. Pkt. of 25 seeds, 25 cts.

